



Market Hall (Marthal), Rotterdam

Location in the City	<ul style="list-style-type: none"> • Binnenrotte, Rotterdam, Netherlands • A residential (228 apartments) and office building complex (4600 m² retail space, 1600 m² of Hotel Restaurant Catering) with a market hall (96 market stalls) underneath , 4-storey underground parking • Built on top of a 14th c. buried village, surrounded by water and dykes, with excavated historic artefacts kept in glass cases next to the escalators
History of Construction	<ul style="list-style-type: none"> • Started: 2009, ended: 2014, opened: 1/10/2014 by Queen Máxima of the Netherlands. • Designed: Architectural firm MVRDV, Developer: Provast, Structural engineer: Royal HaskoningDHV • Cost: 178 mln Euros
Peculiarities of Design	<ul style="list-style-type: none"> • Grey nature stone horseshoe building with glass facades with the smaller windows hanging around a structure of steel cables, the largest glass-window cable structure in Europe • The residential architectural attraction: the colourful walls with 11,000 m² ceiling produce the effect of visiting Wonderland: stacks of barley, 6 storeys tall, sprout towards the sun with an enormous strawberry tumbling from the sky • Arno Coenen's artwork using digital 3D-techniques, named <i>Horn of Plenty</i> shows strongly enlarged fruit, vegetables, seeds, fish, flowers and insects.
Cultural Significance	<ul style="list-style-type: none"> • 2014: was called <i>The largest artwork in the world</i> or <i>The Sistine Chapel of Rotterdam</i> • At the end of 2016: long queues to get in at weekends • The Market hall contributes to the image and attractiveness of Rotterdam as a city. • Rotterdam has a reputation for bold architecture. • A photo of the complex graces the cover of the city's official tourist information booklet.